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NC Education Lottery Commission Approves Drawing Show Services Recommendations

RALEIGH – The North Carolina Education Lottery (NCEL) Commission today approved which television station will produce and televise the lottery numbers game drawings set to launch this fall in addition to other numbers game drawings planned for the future. WRAL-TV was selected as the draw station and will also televise the Powerball drawings.

An NCEL committee that reviewed the submissions recommended WRAL-TV based on a scoring system that took into account several criteria to include background and financial viability; response to required services; overall approach; and promotional offerings. WRAL will provide the service at no cost to the NCEL, but the NCEL will spend more on advertising with the station.

WRAL-TV will televise the first Powerball drawing that players in North Carolina will be able to buy tickets for on Wednesday, May 31. The first Powerball tickets will go on sale in North Carolina Tuesday, May 30. WRAL will televise the Powerball drawings every Wednesday and Saturday during the 11 p.m. news.

For more information about the NCEL, visit its Web sites at www.nc-educationlottery.org or www.lottery.nc.gov. The phone number to call is 919/715-6886 (71-LOTTO).

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